



Ronald McDonald  
House Charities®  
Chicagoland & Northwest Indiana

# 2023

## ANNUAL REPORT



◀ **Avonlea was born with a very rare genetic disorder that requires her to see 15 specialists across four different hospitals throughout Chicagoland, more than two hours from her home.**

**Thanks to your support, Ronald McDonald House has been just steps away from every hospital her family has visited.**

[Read more on the next page. >](#)

# LETTER FROM THE CEO

On behalf of the Board of Directors and team at Ronald McDonald House Charities of Chicagoland & Northwest Indiana, I am pleased to share with you our 2023 Annual Report.



2023 was marked by the continued expansion of our program capacity to serve more children and families, thanks to the unwavering dedication of our supporters. Your investment ensures that each day and night, we can meet the needs of families who rely on our critical programs so that they can get better together.

The demand for our services continues to grow as families from near and far seek access to specialized medical care for their child. We completed the build-out of five bedrooms at our Ronald McDonald House inside Northwestern Medicine Prentice Women's Hospital, enabling full utilization of the community respite space as well as allowing families to sleep just steps away from the NICU. We also opened the doors to a new four-bedroom Ronald McDonald Family Room inside Advocate Children's Hospital in Park Ridge. These 2 new in-hospital programs offer families a sanctuary, providing immediate access to their hospitalized child, around the clock, 365 days a year.

Your contributions also facilitated the delivery of essential medical care, vaccines, school supplies and food insecurity resources through our Ronald McDonald Care Mobile program. Without your support, over 3,000 children would have been deprived of these critical services.

In addition, our community support shone through as volunteers donated more than 44,700 hours of service throughout the year. From gardening to preparing meals, volunteers consistently demonstrated that they are the heartbeat of our organization.

Finally, in September we celebrated an incredible milestone: \$1 million raised through Round-Up for RMHC thanks to the generous support of McDonald's Owner/Operators, customers and crew members. Round-Up is a powerful and easy way for thousands of individuals to make a difference for our families. We are so thankful for this "always on" method that promises to provide a revenue growth stream for years to come.

I am deeply grateful to every individual, corporate partner, pediatric partner, volunteer, donor, and member of our community who continues to stand by us and the families who rely on our services. As I look ahead to 2024, I do so with anticipation and confidence, knowing that together we will achieve even more.

**HOLLY BUCKENDAHL**  
Chief Executive Officer

**ON THE COVER:** Avonlea's mom, dad, and two brothers have stayed at four of our six Ronald McDonald Houses so they could be together to support her. Avonlea and her family will need to return for additional rounds of therapy, and Ronald McDonald House will once again be there to serve as a place to rest, recover, and have precious time together during her medical journey.

# 2023 FINANCIALS

## OPERATING REVENUES (excluding investment gains and losses)

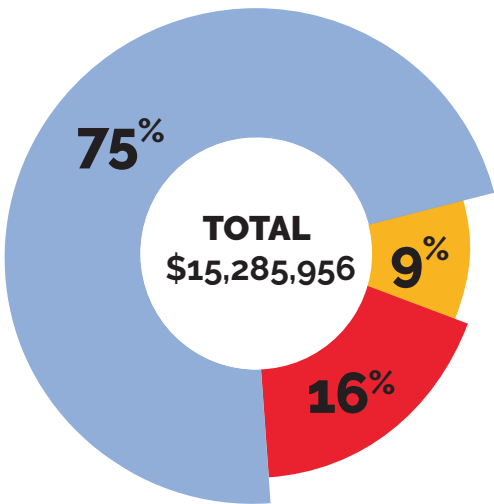
Individual	\$6,598,559	52%
Corporate	\$828,174	7%
Foundations/Grants	\$720,592	6%
Donated Products and Services (net)	\$1,333,725	10%
Room Donations & House Operations	\$369,824	3%
Special Events (net)	\$2,328,174	18%
Rental Income	\$529,139	4%
Capital Campaigns	\$15,240	0%
<b>TOTAL</b>	<b>\$12,723,427</b>	<b>100%</b>
<b>TOTAL INCOME</b>	<b>\$13,843,998</b>	

(TOTAL INCOME includes investment gains and losses)

## NET ASSETS END OF YEAR

Without Donor Restriction	\$60,342,743
With Donor Restriction	\$4,417,459
<b>TOTAL</b>	<b>\$64,760,202</b>

## YOUR DONATIONS AT WORK



**PROGRAM SERVICES**  
\$11,486,733

**ADMINISTRATIVE**  
\$2,489,842

**DEVELOPMENT**  
\$1,309,381





Ronald McDonald  
House Charities®  
Chicagoland & Northwest Indiana

# 2023 IMPACT



  
**17,001**  
Children served

  
**11,435**  
Families served

  
**\$10.5 million**  
Saved by families

  
**44,776**  
Volunteer hours

  
**114**  
Average distance  
traveled for  
medical care

## RONALD MCDONALD HOUSE® PROGRAM

  
**5,341**  
Children served

  
**44,831 Nights**  
Provided to families  
in need

  
**11 Nights**  
Average length  
of a family stay


  
**115,265 Meals**  
served to families  
in need

## RONALD MCDONALD FAMILY ROOM® PROGRAM

  
**6,142**  
Children served  
An additional 2,500 children were served  
through other in-hospital programs


  
**4,973 Nights**  
Provided to families  
in need


  
**6 Nights**  
Average length  
of a family stay

  
**12,643**  
Family Room  
visitors

  
**9,899 Meals**  
served to families  
in need

## RONALD MCDONALD CARE MOBILE® PROGRAM

  
**3,018**  
Children who received  
health care treatment

  
**6,803**  
Vaccinations  
provided

  
**1,683**  
Backpacks distributed  
with food and supplies

  
**324**  
Sites  
Visited

## PROGRAMS

### Ronald McDonald Houses®

Each night, we keep families with hospitalized children close to the care and resources they need at six area Ronald McDonald Houses. Our Houses, which provide families with comfortable, private rooms, freshly-made meals, activities, and all the comforts of home, are located a short distance from Advocate Children's Hospital, Loyola University Medical Center, Lurie Children's, Northwestern Medicine Central DuPage Hospital, and UChicago Medicine Comer Children's Hospital, and inside Northwestern Medicine Prentice Women's Hospital. Ronald McDonald House allows families to focus on the health of their child by providing access to the best medical care possible.

### Ronald McDonald Family Rooms®

Our four Ronald McDonald Family Rooms, located just steps away from pediatric intensive care units in Edward Hospital, Lurie Children's, UChicago Medicine Comer Children's Hospital, and Advocate Children's Hospital, provide a haven of respite and hospitality for families of the most medically fragile children. Family Rooms offer many of the comforts of home including private bedrooms, living spaces, meals, and hospitality for families whose children are receiving treatment.

### Ronald McDonald Care Mobiles®

In partnership with Advocate Children's Hospital, we operate two mobile medical units that bring health care directly to underserved children in Chicagoland. This program provides health care and education services to children in neighborhoods where access to primary and preventative care such as immunizations, school physicals, and vision screenings are limited or unavailable. The Ronald McDonald Care Mobile provides an entry point into a regular pattern of health care for vulnerable children, with the goal of connecting the child to a medical home.

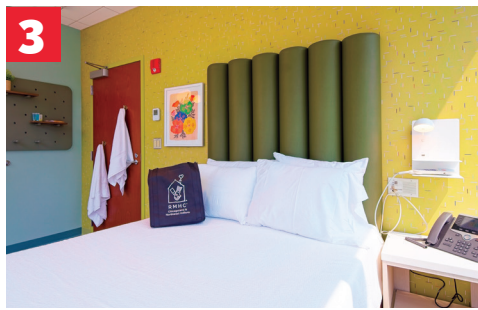


# 2023

## YEAR in REVIEW



**1.** Volunteer groups brought a taste of home to families by freshly preparing (or catering) and serving **910 meals** for families through our Meals from the Heart program.



**2.** Off-site volunteer groups assembled more than **25,000 care kits** filled with the essentials families need during their stay at a Ronald McDonald House or Family Room.

**3.** In July, five bedrooms opened in our **Ronald McDonald House inside Northwestern Medicine Prentice Women's Hospital**, providing **588 nights** to families by the end of the year.



**4.** In July, we hosted **Pickle Smash**, an inaugural recreational pickleball tournament. The event, which celebrated an afternoon of fun and friendly competition, helped **raise more than \$40,000** to smash barriers to healthcare access and enable more children and families to get better together.

**5.** In August, we cheered on the Baron family as they celebrated going home after a 312-night stay at our **Ronald McDonald House near Lurie Children's**.

**6.** Families traveled an average of **114 miles** to seek critical medical care for their children. We also served families from 19 countries including Belize, Ireland, Pakistan, Nigeria, Morocco, and Israel.



**7.** In September, we celebrated raising **\$1M through Round-Up for RMHC** for the first time thanks to the generosity of our community and dedicated McDonald's crew members. By the end of 2023, Chicagoland & Northwest Indiana McDonald's stores raised a **record-breaking \$1.86M!**

**8.** Our Ronald McDonald Care Mobile program provided critical medical care services to **3,018 children**, administered **6,803 vaccines**, and distributed **1,683 backpacks** with food and supplies.



**9.** October marked the grand opening of our new **Ronald McDonald Family Room in Advocate Children's Hospital** in Park Ridge. Located adjacent to the Neonatal Intensive Care Unit and the Children's hematology/oncology Infusion Center, the Family Room will serve as a haven for families. In its debut year, the Family Room will accommodate over 600 family check-ins and facilitate more than 16,000 visits to its welcoming hospitality space.

*Thank you for making these moments possible.  
Stay up to date with the latest news and events at  
[ronaldhousechicago.org](http://ronaldhousechicago.org)*