



Chicagoland & **Northwest Indiana**



GIVE FAMILIES THE GIFT OF TOGETHERNESS

When you sponsor an event or guest room, you give families with hospitalized children the opportunity to get better together.



ANNUAL GALA





ANNUAL GALA SPONSORSHIPS

Presenting Sponsorship | \$75,000 (SOLD OUT)

*Qualifies for corporate champion status

Brand Recognition

- Logo recognition as presenting sponsor in event name
- Logo recognition on event invitation
- Logo recognition on:
 - Gobo lights
 - Step and repeat
 - Bars
 - Menu cards
 - Mobile bidding platform
 - Digital screens
 - Event landing page/website
- Verbal recognition during program
- Recognition in promotional e-blast and social media
- Inclusion in post-event press release
- Sponsor Spotlight feature in select RMHC-CNI marketing material(s)
- 2 company branded centerpieces to take home

Experience

- Access to VIP reception 60-minutes prior to "doors open"
- Premier seating for 20 with company branding
- Exclusive tableside beverage cart with personal bartender
- Magnum bottles of wine pre-set on the table
- Roundtrip car service to and from Gala (upon request)

Employee Engagement Opportunities

- One seat on the Gala event planning committee
- Volunteer experience in a Ronald McDonald House
- Staff-led "Lunch & Learn" at sponsors' office, RMHC-CNI location, or virtual
- Invitation to stewardship reception in Q1 2024

Diamond Sponsorship | \$50,000

*Qualifies for corporate champion status

Brand Recognition

- Logo recognition on:
 - Bars
 - Menu cards
 - Mobile bidding platform
 - Digital screens
 - Event landing page/website
- Verbal recognition during program
- Recognition in promotional e-blast and social media
- Branded table number card
- 2 company branded centerpieces to take home

Experience

- Access to VIP reception 60-minutes prior to "doors open"
- 2 tables of 10
- Exclusive tableside beverage cart with personal bartender
- Magnum bottles of wine pre-set on the table

Platinum Sponsorship | \$25,000

Brand Recognition

- Logo recognition on:
 - Mobile bidding platform
 - Digital screens
 - Event landing page/website
- Branded table number card
- 1 company branded centerpieces to take home

Experience

- 1 table of 10
- 4 bottles of wine placed on table

Gold Sponsorship | \$15,000

Brand Recognition

- Logo recognition on digital screens
- Branded table number card
- 1 company branded centerpiece to take home

Experience

- 1 table of 10
- 2 bottles of wine placed on table

GALA TABLES, TICKETS & ENHANCEMENTS

Tables & Tickets

Table | \$7,500

• 1 table of 8

Half Table | \$4,000

• 4 seats at a table of 8 (limit 1 per purchaser)

Single Ticket | \$500

- 1 ticket (limit 2 tickets per purchaser)
- Open seating in shared lounge area

Enhancements

Beverage Cart | \$2,500

- Exclusive tableside beverage cart available all night (6:30-10:30 p.m.) with personal bartender; including specialty cocktails only available on the cart, and elevated wine and beer
- Personalized with table name on the cart

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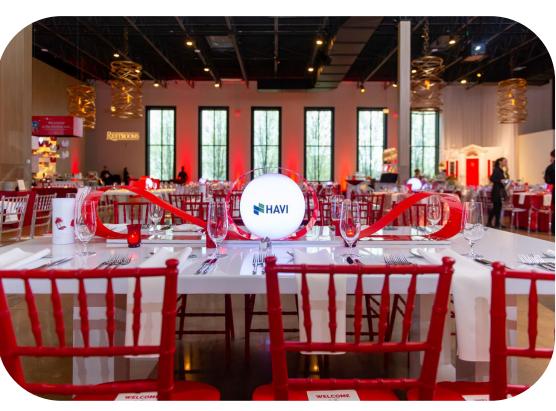


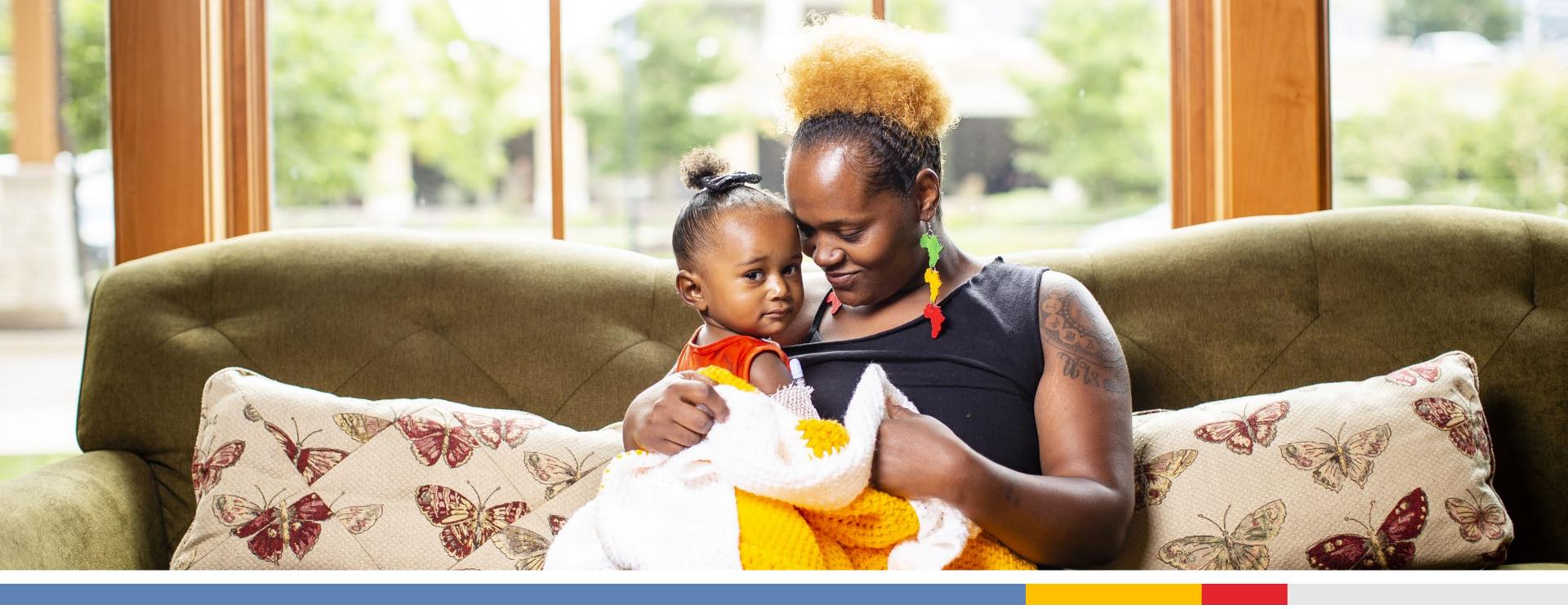












THANK YOU!

ronaldhousechicago.org

QUESTIONS? Megan Kuehl



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