

2024 ANNUAL GALA SPONSORSHIP OPPORTUNITIES



RMHC®
Chicagoland &
Northwest Indiana





GIVE FAMILIES THE GIFT OF TOGETHERNESS



When you sponsor an event or guest room, you give families with hospitalized children the opportunity to **get better together.**

A woman with blonde hair in a ponytail, wearing a red dress, is seen from the back, holding up a large red heart-shaped sign. The sign has a white label with the number '479' and some text. In the background, a man in a suit is visible, and the setting appears to be a formal event with other guests and tables.

ANNUAL GALA

Saturday, April 27 / The Geraghty

ronaldhousechicago.org/gala

ANNUAL GALA



Let's celebrate YOU - our community of families and supporters - during our biggest fundraising night of the year! Join us for a captivating evening filled with exclusive auction items, entertainment, heart-felt moments and more. Your presence is the key to making this night truly exceptional.

ANNUAL GALA SPONSORSHIPS

Presenting Sponsorship | \$75,000 (SOLD OUT)

**Qualifies for corporate champion status*

Brand Recognition

- Logo recognition as presenting sponsor in event name
- Logo recognition on event invitation
- Logo recognition on:
 - Gobo lights
 - Step and repeat
 - Bars
 - Menu cards
 - Mobile bidding platform
 - Digital screens
 - Event landing page/website
- Verbal recognition during program
- Recognition in promotional e-blast and social media
- Inclusion in post-event press release
- Sponsor Spotlight feature in select RMHC-CNI marketing material(s)
- 2 company branded centerpieces to take home

Experience

- Access to VIP reception 60-minutes prior to “doors open”
- Premier seating for 20 with company branding
- Exclusive tableside beverage cart with personal bartender
- Magnum bottles of wine pre-set on the table
- Roundtrip car service to and from Gala (upon request)

Employee Engagement Opportunities

- One seat on the Gala event planning committee
- Volunteer experience in a Ronald McDonald House
- Staff-led “Lunch & Learn” at sponsors’ office, RMHC-CNI location, or virtual
- Invitation to stewardship reception in Q1 2024

Diamond Sponsorship | \$50,000

**Qualifies for corporate champion status*

Brand Recognition

- Logo recognition on:
 - Bars
 - Menu cards
 - Mobile bidding platform
 - Digital screens
 - Event landing page/website
- Verbal recognition during program
- Recognition in promotional e-blast and social media
- Branded table number card
- 2 company branded centerpieces to take home

Experience

- Access to VIP reception 60-minutes prior to “doors open”
- 2 tables of 10
- Exclusive tableside beverage cart with personal bartender
- Magnum bottles of wine pre-set on the table

Platinum Sponsorship | \$25,000

Brand Recognition

- Logo recognition on:
 - Mobile bidding platform
 - Digital screens
 - Event landing page/website
- Branded table number card
- 1 company branded centerpieces to take home

Experience

- 1 table of 10
- 4 bottles of wine placed on table

Gold Sponsorship | \$15,000

Brand Recognition

- Logo recognition on digital screens
- Branded table number card
- 1 company branded centerpiece to take home

Experience

- 1 table of 10
- 2 bottles of wine placed on table

GALA TABLES, TICKETS & ENHANCEMENTS

Tables & Tickets

Table | \$7,500

- 1 table of 8

Half Table | \$4,000

- 4 seats at a table of 8 (limit 1 per purchaser)

Single Ticket | \$500

- 1 ticket (limit 2 tickets per purchaser)
- Open seating in shared lounge area

Enhancements

Beverage Cart | \$2,500

- Exclusive tableside beverage cart available all night (6:30-10:30 p.m.) with personal bartender; including specialty cocktails only available on the cart, and elevated wine and beer
- Personalized with table name on the cart

ANNUAL GALA






THANK YOU!

ronaldhousechicago.org

QUESTIONS?
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