



# 20 ANNUAL 22 REPORT

# **LETTER**FROM THE CEO

On behalf of the Board of Directors and team at Ronald McDonald House Charities of Chicagoland & Northwest Indiana, I am pleased to share with you our 2022 Annual Report.



As I reflect on 2022, I am filled with inspiration and gratitude for the compassion and commitment of you and our community of supporters who came together so that we could deliver on our mission to help families get better together. After two years of navigating the challenges of the pandemic, 2022 proved to be a year of celebration and growth.

We celebrated 45 years of providing comfort and care for more than 130,000 families right here in our community alongside our world-class hospital partners. From opening the doors to our first Ronald McDonald House — and only the second in the world — on Deming Street in 1977 to today, you made it possible for us to say 'Welcome Home' to families who need us. Thank you to the families, volunteers, staff, donors, partners, and of course our founders — Charlie Marino, Bill Chunowitz and Dr. Edward Baum — who made this incredible milestone possible.

In 2022, we expanded our services so that we could meet the growing demands of families facing pediatric medical crisis. In March, we added 10 bedrooms to our Ronald McDonald House near Lurie Children's. Through this addition, we are now able to provide a home for up to 80 families each night. In August, we celebrated the opening of a new Ronald McDonald House within the Renée Schine Crown Neonatal Intensive Care Unit at Northwestern Medicine Prentice Women's Hospital. This new House, complete with hospitality space and 5 bedrooms set to open in 2023, now provides families with immediate access to their hospitalized child, 24 hours a day, 365 days a year.

Thanks to you, our Ronald McDonald Care Mobile provided essential medical care, vaccines, school supplies and food insecurity support for children who would otherwise have gone without care.

We also saw a resurgence in our volunteer force who answered our call to donate their time and talents to help families get better together. By the end of the year, volunteers gave more than 33,000 hours of service. We are so grateful for every single volunteer who make it possible for families to find comfort during their greatest time of need.

I look ahead to 2023 with great optimism knowing that together, we can accomplish even more. Again, we will expand our services with a new Ronald McDonald Family Room inside Advocate Children's Hospital in Park Ridge. We will also continue to deliver on our mission in partnership with the community, our donors, and our pediatric partners.

**HOLLY BUCKENDAHL**Chief Executive Officer

**ON THE COVER:** Zadakiel was born 11 weeks early and diagnosed with retinopathy of prematurity, an eye disease prevalent in premature infants, and infant lung disease, resulting in an extended stay in the NICU. Thanks to your support, Zadakiel's moms have been by his side, staying just moments away – instead of traveling back and forth from home a state away – at the Ronald McDonald House near Lurie Children's until Zadakiel is strong enough to come home.

### 2022 **FINANCIALS**

#### **OPERATING REVENUES**

(excluding investment gains and losses)

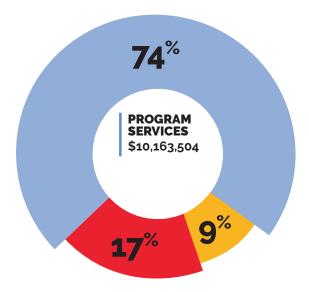
| Individual                          | \$4,252,927  | 41%  |
|-------------------------------------|--------------|------|
| Corporate                           | \$847,125    | 8%   |
| Foundations/Grants                  | \$1,319,413  | 13%  |
| Donated Products and Services (net) | \$683,373    | 7%   |
| Room Donations & House Operations   | \$653,822    | 6%   |
| Special Events (net)                | \$1,979,274  | 19%  |
| Rental Income                       | \$477,600    | 5%   |
| Capital Campaigns                   | \$247,015    | 2%   |
| TOTAL                               | \$10,460,548 | 100% |
|                                     |              |      |
| TOTAL INCOME                        | \$9,254,787  |      |

(TOTAL INCOME includes investment gains and losses)

#### **NET ASSETS END OF YEAR**

| Without Donor Restriction | \$60,750,920 |
|---------------------------|--------------|
| With Donor Restriction    | \$5,451,238  |
|                           | \$66,202,158 |

#### YOUR DONATIONS AT WORK



**ADMINISTRATIVE** \$2,298,762

**DEVELOPMENT** \$1,184,257

### **PROGRAMS**

#### Ronald McDonald Houses®

Each night, we keep families with hospitalized children close to the care and resources they need at six area Ronald McDonald Houses. Our Houses, which provide families with comfortable, private rooms, freshly-made meals, activities, and all the comforts of home. are located a short distance from Advocate Children's Hospital. Loyola University Medical Center, Lurie Children's, Northwestern Medicine Central DuPage Hospital, and UChicago Medicine Comer Children's Hospital, and inside Northwestern Medicine Prentice Women's Hospital, Ronald McDonald House allows families to focus on the health of their child by providing access to the best medical care possible.

#### Ronald McDonald Family Rooms®

Our three Ronald McDonald Family Rooms, located just steps away from pediatric intensive care units in Edward Hospital, Lurie Children's, and UChicago Medicine Comer Children's Hospital, provide a haven of respite and hospitality for families of the most medically fragile children. Family Rooms offer many of the comforts of home including private bedrooms, living spaces, meals, and hospitality for families whose children are receiving treatment.

#### Ronald McDonald Care Mobiles®

In partnership with Advocate Children's Hospital, we operate two mobile medical units that bring health care directly to underserved children in Chicagoland. This program provides health care and education services to children in neighborhoods where access to primary and preventative care such as immunizations, school physicals, and vision screenings are limited or unavailable. The Ronald McDonald Care Mobile provides an entry point into a regular pattern of health care for vulnerable children, with the goal of connecting the child to a medical home.











#### RONALD MCDONALD HOUSE® PROGRAM



**2,715** Children served



Provided to families in need



**13 Nights**Average length of a family stay



91,610 Meals served to families in need

#### RONALD MCDONALD FAMILY ROOM®



Children served

An additional 2,000 children were served through other in-hospital programs



Provided to families in need



8 Nights
Average length
of a family stay



**6,445**Family Room visitors



#### RONALD MCDONALD CARE MOBILE® PROGRAM



Children who received health care treatment



**4,425**Vaccinations provided

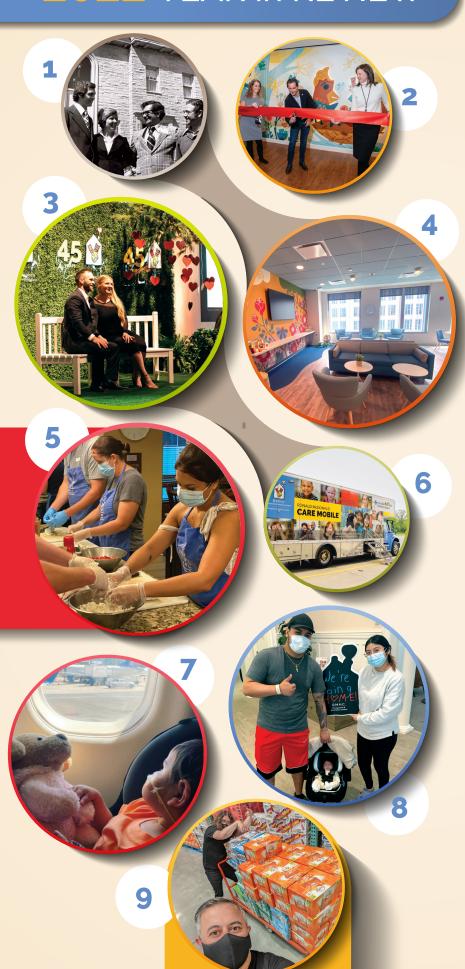


Backpacks distributed with food and supplies



Different Sites Visited

## **2022** YEAR in REVIEW



- 1) In 2022, we celebrated 45 years of helping families get better together, thanks to our founders Charlie Marino, Bill Chunowitz and Dr. Edward Baum. Since our doors first opened in 1977, we have provided care, comfort and hope to more than 130,000 families.
- 2) In February, **10 guest rooms** for families were added to the seventh floor of the Ronald McDonald House near Lurie Children's. The addition of these rooms brought the capacity of our largest Ronald McDonald House to 80 family rooms.
- 3) In April, more than **600 guests** came together in-person for the first time since 2019 for our Annual Gala to celebrate the organization's 45th anniversary and raise important funds to help families get better together.
- 4) In August, we celebrated the grand opening of our new Ronald McDonald House within the Renée Schine Crown Neonatal Intensive Care Unit at Northwestern Medicine Prentice Women's Hospital. The new House will accommodate more than 1,500 family check-ins and more than 25,000 visits to the hospitality space in its first full year of operation.
- 5) In 2022, our services were supported by **727 volunteer groups** who made freshly-prepared meals for families. The need for volunteers continues to be great and we look forward to welcoming even more groups in 2023.
- 6) Our Ronald McDonald Care Mobile program provided critical medical care services to 2,316 children, administered 4,425 vaccines, and distributed 1,218 backpacks with food and supplies that were generously donated by Dr Pepper.
- 7) Families who stayed at Ronald McDonald House traveled an average of **243 miles** from home to seek critical medical care for their children at Chicagoland's world class hospitals.
- 8) The Mora-Salas family celebrated going home after a month-long stay at our **Ronald McDonald Family Room** in Comer Children's Hospital and another month-long stay at our **Ronald McDonald House** near Comer Children's Hospital.
- 9) Off-site volunteers assembled more than 13,000 care kits filled with the essentials families need during their stays at a Ronald McDonald House or Family Room.