



2021



ANNUAL REPORT

LETTER FROM THE CEO

On behalf of the Board of Directors and team at Ronald McDonald House Charities of Chicagoland & Northwest Indiana, I am pleased to share with you our 2021 Annual Report.



As we all continue to navigate the challenges and impact of the past two years, I am inspired by our Board, volunteers, and team as we remain cohesive, strategic, compassionate, and nimble, with a focus on delivering on our mission to help families get better together. I also want to share my deep appreciation for you, our donors, who make it possible to serve families each day.

Thanks to your support, despite pandemic challenges, we remained open, enabling us to provide support and services for more than 7,400 seriously ill children and their families through our Ronald McDonald House and Ronald McDonald Family Room programs, as well as ensure access to essential medical care for children who would otherwise have gone without care through our Ronald McDonald Care Mobile services.

Further, we announced plans to expand our services with a new Ronald McDonald House inside Northwestern Medicine Prentice Women's Hospital and a Ronald McDonald Family Room inside Advocate Children's Hospital in Park Ridge to open in 2022 and 2023.

We also asked our community to 'Re-Engage with Purpose,' launching initiatives to rebuild our volunteer force after losing more than 37,000 hours of individual volunteer support in 2021 due to the pandemic. Volunteers responded to our need, providing 17,456 hours of service by year end.

In December, the Board of Directors and executive leadership team approved the launch of RMHC-CNI's new 2022-2024 Strategic Framework to guide business strategies within the three pillars of Building Community, Serve Families, and Ensure Organizational Vitality. These pillars contain a robust and intentional set of key initiatives aimed at moving our mission forward over the next several years.

2021 was a year of resilience and building on the foundation for our future. I look ahead to 2022 with optimism and confidence that together, we will continue to deliver on our mission in partnership with the community, our pediatric partners, and our founding mission partner, McDonald's.

Holly Buckendahl

HOLLY BUCKENDAHL
Chief Executive Officer

ON THE COVER: Delilah was born with an underdeveloped heart, resulting in nine surgeries before she was three years old. But the surgeries weren't enough. She developed heart failure and needed a new heart. Thanks to your support, Delilah's mom and dad were with her the entire time, staying just minutes away – not the three hours it takes to get home – at the Ronald McDonald House near Lurie Children's for six weeks after her heart transplant. (Pictured: Delilah and her mom, Samantha. Photo courtesy of Chicago Sun-Times/photo by Pat Nabong)

2021 FINANCIALS

OPERATING REVENUES*

(excluding investment gains and losses)

Individual	\$4,048,115	30%
Corporate	\$842,841	6%
Foundations/Grants*	\$2,646,915	19%
Donated Products and Services (net)	\$762,797	6%
Room Donations & House Operations	\$172,665	1%
Special Events (net)	\$1,021,035	7%
Rental Income	\$685,699	5%
Capital Campaigns	\$3,513,370	26%
TOTAL	\$13,693,437	100%
TOTAL INCOME	\$15,114,223	

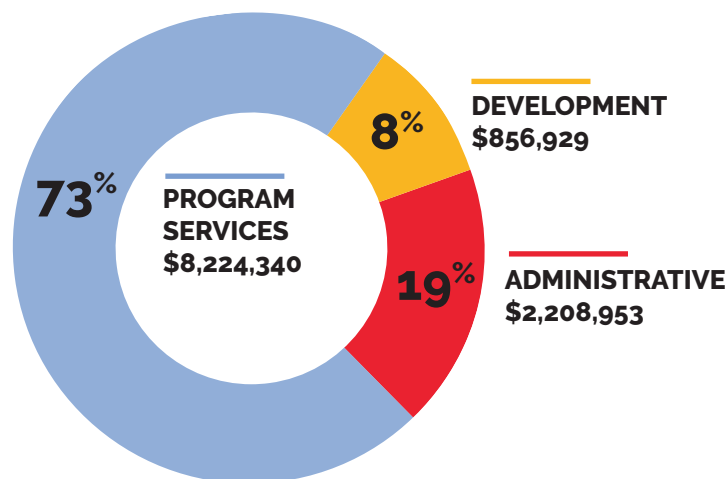
(TOTAL INCOME includes investment gains and losses and PPP Loan extinguishment)

* Foundations/Grants include \$1.3M of 2020/2021 Employee Retention Credit funding

NET ASSETS END OF YEAR

Without Donor Restriction	\$64,611,165
With Donor Restriction	\$5,982,729
	\$70,593,894

YOUR DONATIONS AT WORK



2021 IMPACT



7,740

Children served



7,479

Families served



\$6.1 million

Saved by families



17,456

Volunteer hours

RONALD MCDONALD HOUSE® PROGRAM



1,851

Children served



26,403 Nights

Provided to families in need



12 Nights

Average length of a family stay



54,200 Meals

served to families in need

RONALD MCDONALD FAMILY ROOM®



3,470

Children served



3,908 Nights

Provided to families in need



6 Nights

Average length of a family stay



3,408

Family Room visitors



6,517 Meals

served to families in need

RONALD MCDONALD CARE MOBILE® PROGRAM



2,419

Children who received health care treatment



4,665

Vaccinations provided



1,777

Backpacks distributed with food and supplies



200

Unique Sites Visited

PROGRAMS

Ronald McDonald Houses®

Each night, we keep families with hospitalized children close to the care and resources they need at five area Ronald McDonald Houses. Our Houses, which provide families with comfortable, private rooms, freshly-made meals, activities, and all the comforts of home, are located a short distance from Advocate Children's Hospital, Loyola University Medical Center, Lurie Children's, Northwestern Medicine Central DuPage Hospital, and UChicago Medicine Comer Children's Hospital. Ronald McDonald House allows families to focus on the health of their child by providing access to the best medical care possible.

Ronald McDonald Family Rooms®

Our three Ronald McDonald Family Rooms, located just steps away from pediatric intensive care units in Edward Hospital, Lurie Children's, and UChicago Medicine Comer Children's Hospital, provide a haven of respite and hospitality for families of the most medically fragile children. Family Rooms offer many of the comforts of home including private bedrooms, living spaces, meals, and hospitality for families whose children are receiving treatment.

Ronald McDonald Care Mobiles®

In partnership with Advocate Children's Hospital, we operate two mobile medical units that bring health care directly to underserved children in Chicagoland. This program provides health care and education services to children in neighborhoods where access to primary and preventative care such as immunizations, school physicals, and vision screenings are limited or unavailable. The Ronald McDonald Care Mobile provides an entry point into a regular pattern of health care for vulnerable children, with the goal of connecting the child to a medical home.

For program locations and to learn more,
visit ronaldhousechicago.org

2021 Year in Review

- 1 Our Ronald McDonald Care Mobile program provided critical medical care to **2,419 children**, administered **4,665 vaccines**, and performed **1,187 physicals**.
- 2 In April, we announced plans to expand critical services with new program locations inside Northwestern Medicine Prentice Women's Hospital and Advocate Children's Hospital in Park Ridge, with construction to begin in 2022. The expansion will enable our organization to **provide respite care for an additional 40,000 individuals** and provide **overnight lodging accommodations for 2,700 parents of critically ill children** each year.
- 3 For several months, Jaheem and his mom Martina stayed at our Ronald McDonald House near Comer Children's Hospital – a long way from their home on the island of St. Vincent. An avid basketball fan, **we provided a hoop for Jaheem to use during his stay, in addition to a special gift package from the Chicago Bulls**.
- 4 Volunteers and donors made it possible for us to serve families by providing more than **60,000 meals** and nearly **12,000 Care Kits**.
- 5 Although the pandemic continued to impact volunteerism, we are grateful that many new and long-term volunteers, like the **Red Shoe Society**, continued to dedicate their time so that more families could get better together.
- 6 Our Ronald McDonald Care Mobile program **distributed more than 1,700 backpacks, generously donated by Dr Pepper**, to children, providing school supplies, toiletries, and non-perishable food items for children facing food insecurity.
- 7 For six weeks, RMHC-CNI was the featured charity on the Wintrust Mural that overlooks the I-90/94 expressway in downtown Chicago. **The mural, designed by Chicago artist Jean Tuttle, shares our mission through the imagination of a child**, bringing viewers on a whimsical journey where families seek out medical care; are supported under the umbrella of care and comfort from RMHC-CNI as well as volunteers, doctors, nurses and the child's family; and finally, return home together.
- 8 Little Lawrence started September off right, by celebrating his **last day in the hospital after an almost 2-month stay!**

EXECUTIVE COMMITTEE

PETE BENSEN, CHAIR
McDonald's Chief
Administrative Officer,
Retired

JEFF CANTALUPO,
VICE CHAIR
Listen

CHARLIE MARINO, HONORARY BOARD MEMBER
Charity Founder

DEBBIE BALLARD,
SECRETARY
McDonald's Corporation

TYLER GLOVER, TREASURER
William Blair

DIRECTORS

TOM DEER, Ogletree Deakins

MATT DOUBLEDAY, Wintrust

SPERO DROULIAS, McDonald's Corporation

JENNY ELHADARY, Lurie Children's Hospital

MIKE FARRELL, Advocate Children's Hospital

DANIEL HENRY, McDonald's Corporation

LAURA HERRERA, McDonald's Owner

TERRY JIMENEZ, Tribune Publishing

HUGUES LABRECQUE, Bonduelle
Fresh Americas

SAM LUBEZNIK, McDonald's Owner

JENNIFER LUNDGREN SALERNO,
True Group, Inc.

JOE SCHMIDT, Aon, Red Shoe Society Co-Chair

HARRIS SESSIONS, Grant Thornton,
Red Shoe Society Co-Chair

ROBERT MCGONIGLE, Martin-Brower

NICOLE PRESPERIN, Aon

CHRISTINE QUIGLEY, Schiff Harden, LLP

FRANK RAVNDAL, HAVI

JAMIE ROSMAN, Kellogg School of
Management at NU

ronaldhousechicago.org