



Celebrating 40 Years



In 2017, Ronald McDonald House Charities® of Chicagoland & Northwest Indiana (RMHC-CNI) had the honor of celebrating the extraordinary milestone of being a haven for more than 100,000 families with hospitalized children for 40 years. To celebrate the occasion, we pledged to 'Raise the Roof' to further our commitment to help families stay together during their greatest time of need.

In 1977, the idea to open the first Ronald McDonald House in Chicago was conceived by Charlie Marino and Ed Baum, MD when Charlie's daughter, Gage, was receiving treatment at Children's Memorial. He saw first-hand the critical need for housing for families with sick children and rallied the support

of the McDonald's Operators of Chicagoland & Northwest Indiana (MOCNI) and its president, Bill Chunowitz, to open the doors of the first House on Deming Place in Chicago.

In the 40 years since the founding of the first Chicago House, RMHC-CNI has continued to expand its programming to meet the needs of families as they seek world-class medical care in the Chicagoland area.

Today, there are five Ronald McDonald Houses®, three Ronald McDonald Family Rooms® and the recent addition of a second Ronald McDonald Care Mobile® that provides medical care to children in underserved Chicago neighborhoods. In 2017, RMHC-CNI also invested

\$210,000 in 57 high achieving, financially challenged students as part of our scholarship program that supports extraordinary area high school seniors who are committed to community service and academic excellence.

We are so proud of the tremendous growth and impact the Charity has had on thousands of families over the past 40 years, all of which has been made possible thanks to the generosity of donors, volunteers and community partners who have come together to help families in need.

Thank you for helping us keep families with sick children together and near the care and resources they need.

LETTER FROM THE CEO



Holly Buckendahl

HOLLY BUCKENDAHL
CEO, Ronald McDonald
House Charities of Chicagoland
& Northwest Indiana

In our 40th year, there was much to celebrate. Founders, partners and those benefiting from our services gathered at our Anniversary Gala. It was truly an honor to have founders Dr. Baum, Charlie Marino and Bill Chunowitz together again sharing memories and milestones of how Ronald McDonald House Charities in Chicagoland has evolved. Inside this report, we reflect on our growth since 1977 and the impact within our Ronald McDonald House, Ronald McDonald Family Room, and Care Mobile programs. We remain focused on keeping sick children and their families close to the care and resources they need, lessening the burden that healthcare crisis creates.

Our staff and volunteer teams ensured that sick children and their families were well cared for by providing care and comfort in home-like locations near pediatric hospitals. In partnership with RMHC Global and Advocate Children's Hospital, we launched a second Care Mobile to expand access to pediatric care for Chicagoland children lacking access to base healthcare services.

Chairman Mike Kotynek led our Board of Directors through important decisions that helped strengthen our governance, financial position and organizational growth. Following two years of leadership as Chairman, in December Mike passed the gavel to newly elected Chairman for 2018 & 2019, Kevin Ozan.

The generosity of the community makes our mission possible. We work diligently to steward these gifts of time, resources and talents to provide children and families what they need most in times of medical crisis – access to healthcare services and the ability to remain close to each other during lifesaving treatments.

Thank you for supporting these important efforts.

SERVICES

MISSION

To care for families of children with complex medical needs by providing comfort, compassion and a sense of community.

PROGRAMS

Ronald McDonald Houses®

Each night, we keep families with hospitalized children close to the care and resources they need at five area Ronald McDonald Houses. Our Houses, which provide families with comfortable, private rooms, home-cooked meals, activities and all the comforts of home, are located a short distance from Advocate Children's Hospital, Loyola University Medical Center, Lurie Children's, Northwestern Medicine Central DuPage Hospital and UChicago Medicine Comer Children's Hospital. Ronald McDonald House allows families to focus on the health of their child by providing access to the best medical care possible.

Ronald McDonald Family Rooms®

Our three Ronald McDonald Family Rooms, located just steps away from pediatric intensive care units in Edward Hospital, Lurie Children's and UChicago Medicine Comer Children's Hospital, provide a haven of respite and hospitality for families of the most medically fragile children. Family Rooms offer many of the comforts of home including private bedrooms, living spaces, meals and hospitality for families whose children are receiving treatment.

Ronald McDonald Care Mobiles®

In partnership with Advocate Children's Hospital, RMHC-CNI operates two mobile medical units which bring health care directly to underserved children in Chicagoland. This program provides health care and education services to children in neighborhoods where access to primary and preventative care such as immunizations, school physicals and vision screenings are limited or unavailable. The Ronald McDonald Care Mobile provides an entry point into a regular pattern of health care for vulnerable children, with the goal of connecting the child to a medical home.

2017 IMPACT

Ronald McDonald House®



39,504 Nights
Provided to families
in need



\$7.4 million
Saved in food and
lodging costs



7 Nights
Average length
of a family stay



4,827
Children
served

Ronald McDonald Family Room®



5,290 Nights
Provided to families
in need



\$832,550
Saved in food and
lodging costs



9,574
Family Room
visitors



6 Nights
Average length
of a family stay



5,510
Children
served

Ronald McDonald Care Mobile®



2,669
Children who received
health care treatment



\$356,170
Saved in
medical costs



4,103
Vaccinations
provided

Ronald McDonald House Charities® U.S. Scholarship



57
College students
who received
financial assistance



\$210,000
Invested in the continued
education of high-achieving,
financially-challenged students



2017 FINANCIALS

OPERATING REVENUES

(excluding investment gains and losses)

Individual	\$3,276,697	33.7%
Corporate	\$992,146	10.2%
Foundations/Grants	\$1,183,853	12.2%
Donated Products & Services	\$690,307	7.1%
Room Donations & House Operations	\$279,116	2.9%
Special Events (net)	\$2,806,525	28.9%
Rental Income	\$490,784	5.0%
Total	\$9,719,428	

TOTAL INCOME **\$10,197,846**

(including investment gains and losses)

NET ASSETS END OF YEAR

Unrestricted	\$61,136,789
Temporarily Restricted	\$306,097
Permanently Restricted	\$1,196,310
	\$62,639,196

YOUR DONATIONS AT WORK

Program Services	\$6,781,028	64%
Development	\$2,601,696	24%
Administrative	\$1,290,871	12%

BOARD OF DIRECTORS

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