

# Celebrating 40 Years

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## **40 FACTS FOR 40 YEARS**

Ronald McDonald House Charites of Chicagoland & Northwest Indiana 40<sup>th</sup> Anniversary Fact Sheet

## 40th Anniversary

- 1. Ronald McDonald House Charities of Chicagoland and Northwest Indiana (RMHC-CNI) is celebrating 40 years of keeping families close.
- 2. To commemorate its 40<sup>th</sup> Anniversary, RMHC-CNI is launching its "Raise the Roof" campaign celebrating how RMHC-CNI has pushed beyond the roof to provide comfort, care and compassion for children and families.
- 3. RMHC-CNI operates five Ronald McDonald Houses, three Ronald McDonald Family Rooms, the Ronald McDonald Care Mobile and a scholarship program.

#### Ronald McDonald Houses

- 4. The Ronald McDonald House (RMH at 622 W. Deming Place, Chicago) near Children's Memorial Hospital was the first RMHC-CNI House and the second Ronald McDonald House in the world.
- 5. RMH near Children's Memorial Hospital was founded by Charles Marino, Bill Chunowitz and oncologist Edward Baum, MD, when Marino's daughter Gage was receiving treatment for Leukemia in 1977 at Children's Memorial Hospital. During Gage's treatment, Marino and his wife Gaye saw the need for a place for families to stay while their children receive treatment.
- 6. McDonald's Operators of Chicagoland and Northwest Indiana (MOCNI) provided the support needed to fund the original RMH near Children's Memorial Hospital. Bill Chunowitz, then president of MOCNI, became an advocate and partner with Marino and Dr. Baum.
- 7. Today, the five Ronald McDonald Houses are near the following hospitals: Advocate Children's Hospital (4410 West 93rd Street, Oak Lawn), Anne and Robert H. Lurie Children's Hospital of Chicago (211 East Grand Avenue, Chicago), Ronald McDonald Children's Hospital at Loyola University Medical Center (Tripp Avenue at Airmail Road, Hines, IL), University of Chicago Medicine Comer's Children's Hospital (5444 S. Drexel Avenue, Chicago) and Northwestern Medicine Central DuPage Hospital (0N150 Winfield Road, Winfield, IL).
- 8. The original RMH near Children's Memorial Hospital closed in 2012 when a new House near Lurie Children's opened, providing 66 guestrooms.
- 9. The second House opened on September 13, 1986 near the University of Chicago Medicine Comer Children's Hospital providing 22 bedrooms.
- 10. The third House located near Loyola University Medical Center opened in 1995 with 18 bedrooms.
- 11. The fourth House opened in 2008 near Advocate Children's Hospital, offering 16 bedrooms including four extended stay suites for families .
- 12. The fifth House opened in 2015 near the Central DuPage Hospital (CDH) in Winfield, Illinois, features 12 guestrooms.

- 13. All Houses have a fully equipped kitchen, laundry room and play area. Each family in the House is assigned a private bedroom.
- 14. More than 30 percent of families served at Ronald McDonald Houses have children in the neonatal intensive care unit.
- 15. 72 percent of families are from Illinois, 13 percent are from Indiana, 12 percent are from other states, and three percent of families are international.
- 16. The average family stay at a RMHC-CNI House is 7.3 days.
- 17. The five Ronald McDonald Houses and three Ronald McDonald House Family Rooms in Illinois at capacity can host 153 families per night.
- 18. The operating cost for one room is approximately \$85 per night.
- 19. Families are asked to make a donation of only \$10 per night, but no family is ever turned away.

## **Family Rooms**

20. RMHC-CNI has Family Rooms in the pediatric departments of Edward Hospital in Naperville, Ann & Robert H. Lurie Children's Hospital of Chicago and Comer Children's Hospital at the University of Chicago Medicine that provide a place to rest and feature a kitchenette, TV, shower, playroom and sleep rooms.

#### Care Mobile

- 21. In partnership with Advocate Children's Hospital, the Ronald McDonald Care Mobile Program provides health services including check-ups, immunizations and referrals for specialty care to children in under-served areas.
- 22. The Ronald McDonald Care Mobile Program has provided medical services to 15,685 children in underserved areas of Chicago since 2008.

#### Scholarship

- 23. Each year, RMHC-CNI awards \$4,000 in renewable scholarships to extraordinary area high school seniors who are committed to community service and academic excellence.
- 24. The U.S. Scholarship Program began in 1987 and has provided \$1.1 million dollars to 158 students in Chicago and Northwest Indiana since 2006.

#### **Impact**

- 25. RMHC-CNI serves patients receiving pediatric treatment at local children's hospitals.
- 26. RMHC-CNI has provided care for more than 123,000 children in the past 40 years.
- 27. RMHC-CNI has provided a total of over 640,000 family nights in the past 40 years.
- 28. In 40 years, RMHC-CNI has supported more than 100,000 children with their five Houses and Family Rooms.
- 29. Approximately 37 percent of families return to RMHC-CNI for continuing or follow-up treatment with many returning three to four times per year.

### Volunteers

- 30. Volunteers have contributed one million hours of volunteer service to RMHC-CNI in the past 40 years.
- 31. Volunteers greet the families and help with day-to-day operation, such as cooking dinner, baking cookies and organizing fundraisers.
- 32. RMHC-CNI had more than 41,600 volunteers in 2016 alone.

## **Community Donor and MOCNI Support**

- 33. With more than \$30 million given throughout 40 years, local McDonald's franchisees and McDonald's Corporation together are the single largest donor that supports RMHC-CNI through in-restaurant fundraisers such as the RMHC Donation Box Program, the Happy Meal Program, Give a Little Love promotion and other RMHC national fundraising activities. n 2016, MOCNI provided over \$2 million in support.
- 34. In addition to McDonald's Corporation and franchisees, other local corporations, individual donors, in-kind supplies/gifts, foundations and volunteers support RMHC-CNI.

## By the Numbers

- 35. According to the Journal of Health Organization and Management, 94 percent of hospital administrators agree that Ronald McDonald Houses reduce parental stress, and 93 percent of hospital administrators agree that Ronald McDonald Houses reduce costs for families.<sup>1</sup>
- 36. Caregivers who stay at a Ronald McDonald House report significantly higher levels of involvement in their child's care and more positive hospital experiences.<sup>2</sup>
- 37. Families attribute their ability to stay together to the Ronald McDonald House program and believe it significantly affects psychological well-being and their child's recovery.<sup>3</sup>
- 38. In 2016 alone, RMHC-CNI families saved an estimated \$6 million due to RMHC-CNI programming.

## Background

- 39. Ronald McDonald Houses are owned and operated by Ronald McDonald House Charities of Chicagoland and Northwest Indiana, an independent 501 (c) (3) non-profit organization that is governed by a Board of Directors.
- 40. Today there are 63 Ronald McDonald House Charities chapters in countries and regions around the world with a total of 365 Ronald McDonald Houses serving families each and every night.

<sup>&</sup>lt;sup>1</sup> Lantz et al., Journal of Health Organization and Management (2015).

<sup>&</sup>lt;sup>2</sup> Ronald McDonald House Charites, *The Impact of the Ronald McDonald House Program* (2015).

<sup>&</sup>lt;sup>3</sup> Franck et al., Families, Systems, & Health (2013).